



Managerial Innovations

Next-Generation Supply Management

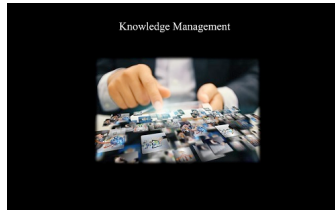
With changing of global economy, major organizations are realizing that they not only must cut costs across the supply chain, but also position themselves to capture new market opportunities, innovate to differentiate themselves from the competition. Today, the growing complexity of doing business in a dynamic global environment requires a new approach to management decision making.



توضیح کامل (انگلیسی)

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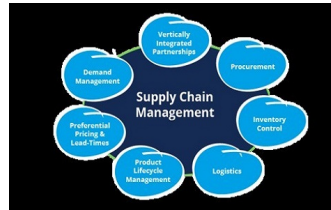


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The purpose of this article is to identify strengths and weaknesses of current supply chain management at different levels as: strategic ... orientation, process

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