



## Technological Innovations

## Application of new technologies in presenting of Logo to Customers

The logo, or trademark, of each company represents the identity and symbol of the years of hard work and effort of its employees and managers. A professional logo should be well designed to stay in the customer's memory, and if a company has a strong logo, customers will be more inclined to work with that company. This article is dedicated to the use of new technologies in introducing the logo to customers.

### کاربرد فناوری های نوین در معرفی لوگو (نماد تجاری) در بین مشتریان



Logo, or trademark, of each company represents the identity and symbol of the years of hard work and effort of its employees and managers, which is important to the extent that in most countries it is considered a protection mechanism to avoid others to abuse. The logo also represents the type of products and services an organization and company offers to its customers.

A professional logo needs to be well designed to stay in the customer's memory, and if a company has a strong logo, customers will be more inclined to work with that company, and people will be curious about the type of products and services they offer. It is for this reason that many companies incur a lot of costs to institutionalize their logo among their customers and peoples, which can include inserting a logo on the header of the external correspondence of the company, registering the logo on the business card of the company executives. , Making and presenting gifts with the company logo inscribed to guests at events, exhibitions, and more.

### Welcome our important guests with our chocolate logos

chocolates designed and produced like your company's logo? Or  
 e your guests chocolates designed with your logo in beautiful  
 l impressive packing?

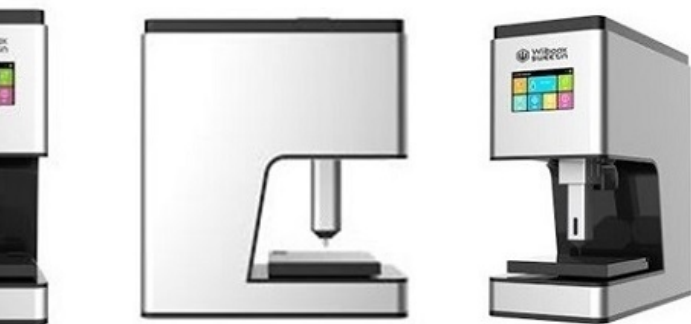
u're probably familiar with 3D printing technology. The  
 hnology is now available to introduce your logo more  
 ectively, expanding and enhancing the influence of your logo.  
 h a 3D chocolate printer you can fulfill your wishes. Here's how  
 can spend a few minutes getting to know the technology.

### Chocolate 3D printing technology

Chocolate 3D printing technology today is based on the Past  
 rusion method, in which the chocolate is injected a very thin  
 nd of chocolate from a heated chocolate tank and injected  
 ough a nozzle onto a build plate, allowing the nozzle to move.  
 d the page is created in accordance with a 3D computer  
 gram, the desired shape. So you can easily print the desired  
 o with chocolate by designing it with the usual 3D design  
 tware and converting it into machine language. A sample of the  
 ocolate logo printed in the above way is shown below:



printer with which this logo is printed is a very easy-to-use and user-  
 ndly device that can help you to make many innovations in this field. In  
 figure below you can see this type of 3D chocolate printer



پرینتر سه بعدی **Wiibox Sweetin**

printer specifications.

It is noteworthy that **Meta Consulting, Engineering and Supply Company** is a authorized supplier of 3D printing technology and equipment for food and chocolate products, which is also involved in the design and production of chocolate logos and is ready to provide services and training to companies, organizations and industries to expand their advertising.

To contact META Company and receive technical consultation for free, you can directly visit the company's website at: <http://www.metacoltd.com> or call +98 88910625-6. You can also send your requests by email to [info@metacoltd.com](mailto:info@metacoltd.com).

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